GOODWILL INDUSTRIES OF CENTRAL TEXAS

The Goodwill Community Center

Capital Campaign
<table>
<thead>
<tr>
<th>Name</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Center</td>
<td>$100,000</td>
</tr>
<tr>
<td>Learning Center</td>
<td>$100,000</td>
</tr>
<tr>
<td>Welcome Area (Lobby &amp; Reception)</td>
<td>$25,000</td>
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<tr>
<td>Entrance Statue</td>
<td>$10,000</td>
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<tr>
<td>Edgar Helms Medallion</td>
<td>$10,000</td>
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<tr>
<td>Board Room</td>
<td>$10,000</td>
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<tr>
<td>Computer Museum</td>
<td>$10,000</td>
</tr>
<tr>
<td>Assistive Listening Systems for Board and Conference Rooms</td>
<td>$7,500</td>
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<tr>
<td>Conference Room (Executive)</td>
<td>$5,000</td>
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<tr>
<td>Staff Break Room</td>
<td>$5,000</td>
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<tr>
<td>Information Technology Department</td>
<td>$5,000</td>
</tr>
<tr>
<td>Executive Suite</td>
<td>$5,000</td>
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<tr>
<td>History Wall</td>
<td>$5,000</td>
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<tr>
<td>Evacu-chair for Emergency Evacuation for Persons with Mobility Disability</td>
<td>$3,500</td>
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<tr>
<td>Meditation Room</td>
<td>$3,500</td>
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<tr>
<td>Health Center</td>
<td>$3,500</td>
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<tr>
<td>Fitness Room</td>
<td>$3,500</td>
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<tr>
<td>Mother’s Room</td>
<td>$3,500</td>
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<tr>
<td>Flag Pole</td>
<td>$2,500</td>
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<tr>
<td>Conference Room (Staff)</td>
<td>$1,500</td>
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<tr>
<td>Garden Bench</td>
<td>$1,000</td>
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<tr>
<td>Drinking Fountain</td>
<td>$1,000</td>
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<tr>
<td>Trees</td>
<td>$500</td>
</tr>
<tr>
<td>Bricks</td>
<td>$100</td>
</tr>
<tr>
<td>Donor Wall</td>
<td>$100</td>
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Dear Friends,

Goodwill Industries of Central Texas is proud and excited to announce plans for the new Goodwill Community Center, slated to open in November 2004. Tremendous growth in the number of persons seeking Goodwill assistance in the last decade has created the need for a new facility. We have outgrown our current downtown location and are excited about the move to a larger, updated building, offering more services to Central Texans. This campaign seeks support from individuals, corporations and foundations. This is an opportunity for members of the community to make a commitment that will benefit Central Texans with disabilities and other barriers to employment for generations to come.

Goodwill believes in the power of work to transform lives. We believe that all work has dignity, and work adds to the dignity of individuals and their families. We also believe that work is central to economic self-sufficiency and the ability to support one’s family. We believe that the community is a better place when its citizens are able to work and to contribute to the community’s economic strength and success.

For the past 46 years, Goodwill Industries has transformed thousands of lives in Central Texas. We have established a strong, solid foundation in the community. Our strong financial position has enabled us to begin construction on our new headquarters. Construction costs will be met by Goodwill. However, we do need the assistance of the community to secure many remaining, unfunded parts of this community collaboration. The financial support of our community will ensure that this much-needed resource – the Goodwill Community Center – becomes a reality and provides the finest in training, employment and conferencing facilities. Your contribution to the Goodwill Community Center will help build the future of Goodwill.

Sincerely,

Gerald Davis
President & CEO
“I'm a good, strong worker. I like my work...I like being involved with Goodwill.”

- Geronimo Gonzales
Goodwill Industries of Central Texas serves the 1.4 million people living in the fifteen (15) counties of Travis, Williamson, Hays, Bastrop, Blanco, Burnet, Caldwell, DeWitt, Fayette, Gillespie, Gonzalez, Lavaca, Lee, Llano and Mason.

In 2003, Goodwill Industries of Central Texas assisted 7,395 different persons in finding employment – over 10 percent of the 36,000 persons seeking employment in the Central Texas labor market. Goodwill serves adults and youth (ranging in age from 10-22 years old) with disabilities and other disadvantaging conditions that create barriers to employment.

- Primary disabilities are defined as people with developmental disabilities, people with deafness or other hearing impairments, people with psychiatric, emotional or other behavior disorders, chemical dependency and other medical conditions
- Disadvantaging conditions include job seekers over the age of 50, dislocated workers, welfare recipients, chronically unemployed, chronically poor, at-risk youth and homeless individuals and families

Programs

- Persons with Disabilities seeking employment receive training in the development of desired behavior skills and motivation, on-the-job training under the supervision of an on-site Job Coach, training in job-seeking and interviewing skills, comprehensive support services for those persons with significant disabilities who find employment. Numerous job opportunities are also provided under contracts that Goodwill has developed with local employers, the State of Texas, the Federal government and units of local government.
“I have learned responsibility and I learned to talk better to people. I talk and laugh more and I’ve made a lot of friends...Goodwill put me to work and I like it here.”

- Bobby Cowan
• Persons with Other Barriers to Employment receive training in job-seeking skills, basic computer training and customer service. Assistance and support are given to these clients so that they obtain employment which meets their experience, training and personal objectives. Case management is provided throughout the client’s relationship with Goodwill. Retention services are provided for up to six months after employment has been secured. All receive training and assistance that is sensitive to the needs of their culture and age. Economic self-sufficiency is the objective for each person who is assisted by Goodwill, often with the partnership of other local agencies.

• Youth are served through after-school and summer programs; programs designed to keep youth in school or return to school; programs designed to prepare, find and keep youth in work; General Equivalency Degree (GED) preparation; leadership development; basic computer skills training; paid and unpaid work experiences; summer employment; supportive services and case management. Youth also obtain valuable work skills through a cooperative School-to-Work Transition effort between area high schools and Goodwill retail stores. Another program gives high school youth the opportunity to receive on-the-job training in the electronics industry.

The Goodwill Community Center

The Goodwill Community Center will allow us to reach more Central Texans through expanded workforce development programs. The Center will provide a state-of-the-art technology center and expanded training opportunities; a place for our employees to create new alliances with business and units of government in order to serve the needs of the people of Central Texas; and a place for community organizations to come together – and in some cases to maintain offices at the Center – and develop new strategies to meet the needs of persons with disabilities and other barriers to employment.
The Goodwill Community Center will provide the following to the community:

- An environmentally sensitive facility through creative landscaping, use of recycled water, natural light and comfortable work settings and meeting spaces
- A facility that will be a model for accessible design
- A front-door bus stop, encouraging the use of public transportation
- Design features that will enhance Goodwill’s whole-family approach
- State-of-the-art computer skills training labs

- Space to provide specialized training that meets the specific needs of Central Texas employers, such as retail, assembly, materials management, and processing
- Space designed to better assist and train persons with disabilities so that they can secure employment, which will enable them to be economically self-sufficient
- Space designed to professionally evaluate the employment capabilities of persons with disabilities and develop recommendations for an employment plan that is designed for each individual
The Goodwill Community Center

The Goodwill Community Center will provide the following to the community:

- An assistive technology lab, where people with disabilities can try different types of adaptive equipment that will enable them to improve each person’s interaction with their world through workplace equipment, speech, locomotion and feeding
- Space for a lending library through which assistive and adaptive equipment and toys can be utilized by adults and children with disabilities
- Space designed to provide the administrative support for services to be delivered by Goodwill Industries in the rural counties surrounding the Austin-Central Texas metropolitan area
- Space for expansion of work areas so that additional Central Texans with disabilities and other barriers can be hired by Goodwill Industries
- Space to provide solutions to electronic waste problems such as unwanted computers and peripherals
- An internet-based computer store that will sell recycled computer parts, preventing ecological misuse and providing income for Goodwill programs
- A computer museum that will trace the development of this vital component of the Central Texas economy through attractive displays of historically significant computer equipment that has been donated to Goodwill Industries
- Space for other Central Texas non-profit agencies to co-locate, resulting in better stewardship of the scarce resources of small non-profit organizations, e.g. shared accounting, human resources, and marketing services
- A conference center with meeting spaces that can be utilized by other Central Texas community organizations
- Space designed for spiritual reflection, meditation and peaceful contemplation when needed by clients or employees
- Amenities for the 150+ employees on-site, including a clinic for minor health needs, a room for nursing mothers, and a small exercise room

The Impact of the Goodwill Community Center on the Central Texas community will be significant. The Center will allow us to meet our goal of serving 20,000 Central Texans per year by the year 2020, part of Goodwill’s 21st Century Initiative.
Goodwill Industries International, our parent organization, celebrated its Centennial Anniversary in 2002. To honor that event, Goodwill Industries established the 21st Century Initiative and committed itself “to assist 20 million individuals and their families improve their economic self-sufficiency through work by the year 2020.” The 21st Century Initiative establishes the following strategies to be pursued by all 203 local Goodwill Industries worldwide:

• Prepare people with special needs for the 21st Century workforce by providing education and training services to the unemployed, persons working but who need to improve their skills, and youth that lack vocational direction

• Take a whole-family approach to help people achieve success in the workplace by providing for families the necessary resources needed to succeed in the workplace such as workforce development, transportation, health care, child care and solutions to other family issues

• Develop mission-enhancing business opportunities by developing alliances with businesses and units of government, which will lead to jobs for those who are disabled or disadvantaged

• Focus on technology training and resources as a means of workplace success by including technology training in every workforce development program and advancing access to technology for people with disabilities

• Develop and optimize the use of Goodwill’s resources by leveraging our financial, human and information resources with those of other organizations with compatible missions

“An investment in knowledge pays the best interest.”

- Benjamin Franklin
Mission

Our mission is to enhance the quality and dignity of life for individuals, families and our community by providing job-related services for people with barriers to employment.
Thank you for your continued support and contributions to help us build the future of Goodwill.

Goodwill. Let’s Go To Work!

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