

Goodwill's Environmental Business Services (EBS) department generates revenue for our mission and addresses concerns related to reducing our environmental footprint.

Goodwill's EBS division includes:

- Computer Works retail stores · Computer Museum
- E-Books · Recycling Management · Reverse Logistics

ELECTRONIC RECYCLING (E-CYCLING)

We have a powerful program that addresses end-of-life electronics in our community by recycling used computers and peripherals. The EBS division extends Goodwill's tradition of recycling and reselling goods into an integrated electronic recycling approach. This division encourages the community to recycle used computers by donating to any Goodwill location. EBS takes donated computers, erases the data and either rebuilds and sells them at Computer Works, or disassembles them to be recycled. Community members can help by volunteering to take apart computers through our GreenWorks Program. GreenWorks allows individuals and groups, small or large, a chance to participate in the computer de-manufacturing process. This fun, educational program serves as a great team-building exercise for school groups, corporate teams, and more.

EBS operates environmental programs that have evolved into an integrated electronic recycling (e-cycling) approach, diverting more than 230 tons of computer electronics from Austin landfills each month. Obsolete, end-of-life electronics are the fastest growing segment of municipal solid waste, clogging our landfills and draining our tax dollars.

Goodwill's EBS division works with local organizations, government agencies and corporations to address concerns related to end-of-life electronics in our community by recycling used computers and peripherals. Goodwill and Dell, Inc. formed an alliance known as the RECONNECT project, which makes it possible for Goodwill to offer free computer recycling to all Central Texans. This partnership continues to teach the community the importance of recycling used computer equipment responsibly.

E-cycling is a valuable source for secondary raw materials, but if left untreated and unprocessed, it can be a major source of toxic pollution causing serious environmental and health concerns.

COMPUTER MUSEUM

Dedicated to the restoration and preservation of vintage computing equipment, the Goodwill Computer Museum offers visitors a chance to experience the high-tech revolution. With systems acquired through private donors and the Goodwill Computer Works donor stream, the Museum not only helps to educate the community on the history of computer technology, it raises awareness of the importance of recycling used computers and peripherals and environmental education.

E-BOOKS

EBooks uses computers at all donation locations to assess the value of donated books, music, and movies. Popular titles are sent to a centralized location where employees and clients list them for sale on half a dozen popular websites such as Amazon.com, EBay.com, and Half.com. EBooks is growing rapidly with nearly 20,000 listings currently and a target of 50,000 by the end of the year. Selling books and media online in addition to our stores creates an international presence, maximizes donor value, and creates revenue for our mission services.



RECYCLING MANAGEMENT

Building upon Goodwill's commitment to be good stewards to the environment, we have a robust recycling program that has increased our ability to recycle end of life household items which include televisions, household electronics and plastic, paper, cardboard and metal. By focusing on recycling of these items, Goodwill keeps obsolete items from the landfill and maximizes the value each donation by promoting sales for re-use and recycling of valuable raw materials. Our programs work in tandem with the City of Austin's Zero Waste Initiatives and many hard to recycle items are successfully put back into the industrial stream through our work.

FUNDING THE MISSION

Goodwill's Computer Works retail store houses part of our recycling programs, where donated computers are either resold or recycled. Computer Works sells fully-tested and refurbished complete computer systems, parts and peripherals. Revenue generated from the Computer Works store or recycling helps fund Goodwill's mission. E-Books manifest another aspect of our environmental programs. Books that can be sold on line generate revenue to support mission programs by selling books, movies and music to buyers on-line. With our reduction in disposal costs, our Recycling Management programs allow funds to be utilized in mission programs.

Goodwill Industries of Central Texas' mission is to provide job-related services and opportunities for people with barriers to employment.



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