



FALL 2010

Goodwill

at work
The newsletter of Goodwill Industries of Central Texas

GOODWILL STAFFING SERVICES HELPS ENCOURAGE FINANCIAL STRENGTHENING



Danie White, GSS staff member (left) and Krisanne Dooley (right)

Goodwill Staffing Services (GSS) is one of the top ten largest and most successful staffing firms in Central Texas. Its focus on people helps to make the right connections between employees and business partners. And for Krisanne Dooley, who located a permanent position at the Texas Department of Insurance through GSS, the agency is about a lot more than just finding a temporary or full-time job.

Krisanne utilized the GSS Financial Strengthening Program, which helped participants save more than \$28,000 collectively last year, to help manage her newly-earned income and gain financial planning skills that will last her a lifetime.

"A savings account is something that I knew absolutely nothing about and today I do," she said. "I am still saving now."

This free program, which acts as an extension of Goodwill's job training services, is open to any GSS employee and requires participants to save a portion of their paycheck in a savings account. Participants that save a total of \$500 within six (cont. page 3)



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MAIL THAT CREATES EMPLOYMENT OPPORTUNITIES IN THE CENTRAL TEXAS COMMUNITY

The name Goodwill is synonymous with the words opportunity, employment, shopping, and donating. And, most recently, Goodwill can also mean 'cost effective mailing solutions.' Through its Commercial Services Business Division, which provides professional services to businesses and government agencies, Goodwill can now send both large and small business mailings. More than just a mail house, this new service also helps to provide jobs in the Central Texas community and fund Goodwill's mission of changing lives through the power of work.



"Our new business line was a natural next step for us because we have been coordinating specialized mailings for years, and now we are just taking it to the next level," said Melvin Capler, Vice President of Commercial Services. "We provide the same quality mail-room services as other mail houses, but we turn it around to help fund Goodwill's mission in our community."

Headed by Richard Lopez, who was recently named the Goodwill Industries International Achiever of the Year for his hard work in overcoming substance (cont. page 3)

OUR MISSION is to provide job-related services and opportunities for people with barriers to employment.

Friends of Goodwill,



In mid September, we opened our newly built retail store in Lakeway, a great community northwest of Austin. To some, this may seem like an odd choice, but we first decided to explore entering this community after hearing time and time again from area residents that they wanted a closer location to shop for gently used goods. But why did we decide to enter the Lakeway community and other communities here in Central Texas?

For starters, we believe that bringing new jobs to a community is always a good thing. We help grow the workforce in the area by over 20 people, with both full time and part-time positions and wages ranging up to \$19.00 per hour. Plus, Goodwill offers a great benefit package. Not to mention, we've been voted in the top 10 'Best Places to Work' by the local community for the last 3 out of 5 years.

Next, we look at the community and determine if they are already accessing our Workforce Development Job Help Services in one of our 59 Central Texas locations. In the case of Lakeway in 2009, 67 area residents used us for basic, intensive, or job placement services at one of these spots. We also tested the area by opening a small bookstore/donation center to see if people were willing to donate their gently used items to fund these services—and we received a large amount of support from this generous community. Last, we looked for a perfect site—convenient to donors, mostly, but accessible to everyone. In the case of Lakeway, we found a beautiful location on RR 620.

We also try to spend more time in the community, talk with city officials and citizens to determine where we would be of service, and at what location would be best overall for the area. In the case of Lakeway, we found a great piece of land at the end of 2009 and were able to purchase it with board approval.

Our stores serve as a beacon; they build awareness in addition to raising funds for our mission. And they also provide the community with a place to responsibly recycle their gently used items, as well as working and non-working electronics. Each month, Goodwill diverts 230 tons of electronic waste from community landfills.

Our mission is about work. We are looking forward to growing in this supportive Central Texas community, and we cannot wait to deliver on our mission promise. Thank you for your continued support!

You're the Best,

Jerry Davis
President and CEO, Goodwill Industries of Central Texas

OUR VISION — We envision a world where every person has access to meaningful work.

YEAR TO DATE
(as of August 21, 2010)

921
Number of People Placed in
Jobs in the Community

27,321
Number of Services
Provided

8,905
Number of
Individuals Served

JOIN US!


CTD Film Fest presents
screening of
MARWENCOL
DOCUMENTARY

October 14, 6:30 to 9:30 PM
Goodwill Community Center
1015 Norwood Park Blvd.

Light food and drinks served
FREE - Space is limited

(cont. Mail That Creates Employment) abuse and finding success in the workplace, the new mailing services are offered in addition to a wide range of other business solutions.

The Commercial Services Division helped to generate almost \$5 million dollars last year for Goodwill's mission with its services. These include administrative, clerical, custodial services, custom manufacturing, document management, data entry, grounds keeping, and product fulfillment.

For more information on Goodwill's Commercial Services or to learn more about Mailroom Supervisor Richard Lopez's story, visit www.austingoodwill.org. 


PAYING BILLS AND WORKING HARD, YOUNG MAN FINDS PRIDE IN HIS ACHIEVEMENTS

Ambitious and outgoing, James Gogolewski quickly became a stand-out at the Goodwill Job Help Center he frequented.

"I needed to learn and have somebody help me with getting back on track and doing things right because it's really gotten old, the old way that I was living," said James.

He had left home and lived on the streets at the young age of 15, and years later, found himself with an extensive criminal background and spotty work history. He knew that having a job was the key to turning his life around, including reintegrating into social circles and being a productive member of society, so he decided to go to Goodwill. Working diligently with his Placement Specialist, James learned interviewing techniques, computer knowledge, how to address his criminal background with potential employers and more.

His commitment in his job search and his determination to make a better life for himself allowed him to quickly find employment working as a line cook at a local restaurant. He became one of the most trusted and relied-upon employees, consistently accepting new responsibilities and contributing to his company's success. Since obtaining employment, James has become self-sufficient by acquiring his own apartment, car, computer and cell phone. Recently, James obtained a new full-time permanent position with a local organic food company as a Food Production Specialist and Delivery Driver, with full benefits and a great pay increase.

"A lot of people wouldn't say this, but it feels good to be paying bills because then you realize 'hey, I've got that sense of security, that solidity,'" said James. 

>> Watch his interview online at www.austingoodwill.org.

*"I've got that sense of security, that solidity."
- James Gogolewski*




James Gogolewski

(cont. Financial Strengthening) months will receive a 100 percent match in savings from GSS. To further encourage financial literacy, participants are also required to meet one-on-one with a financial coach for three financial counseling sessions focused on setting and obtaining financial goals.

"Once you get this little bit of money and that reassurance, that confidence in the back of your head like 'oh I got a little money over here, this feels good,' you'll keep adding to it. You just will," said Krisanne.

When she first came to GSS, she did not have a job, license or even a bank account. She was unsure if the security and comfort that a full time job offers was even attainable, but her strong work ethic and enthusiasm allowed her to be quickly placed in a temporary position that later turned into the full-time job that she has today. Now, she has a job that she loves, a savings account and long-term and short-term financial plans.

"I come from a road less traveled and you all (Goodwill) saw fit to give me a chance and to put me to work and it changed my life." 

Watch an interview with Krisanne by visiting www.austingoodwill.org.

>> RSVP to marketing@austingoodwill.org.
For more information, visit www.austingoodwill.org.

**GOODWILL
STORE NOW
OPEN IN
LAKEWAY!**



GOODWILL INDUSTRIES OF CENTRAL TEXAS
 1015 NORWOOD PARK BLVD.
 AUSTIN, TEXAS 78753

NON-PROFIT ORG.
 U.S. POSTAGE

PAID

AUSTIN, TEXAS
 PERMIT NO. 843

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Don't Miss Austin's Premiere Halloween Costume Ball....

Get your costume @ Goodwill!
 Wigs, Props, Make-up
 & More

2010 Ball
Ghouwill
 At
 THE DRISKILL



the
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FRIDAY
10-29-10
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