



INSPIRED BY *THE SISTERHOOD OF THE TRAVELING PANTS*
WARNER BROS PICTURES AND GOODWILL INDUSTRIES PARTNER
FOR NATIONWIDE PANTS DONATION DRIVE

JEANS = JOBS

BURBANK, CA – Friendship, empowerment and self-sufficiency are among the themes of the upcoming film *The Sisterhood of the Traveling Pants*. People across North America are being urged to “Join the Sisterhood” by participating in a unique nationwide project of donating their used jeans to Goodwill Industries – the world’s leading nonprofit provider of job training and employment services for people with disabilities and other barriers to employment.

Inspired by the jeans featured in the film, each pair of pants collected at locations in 60 markets nationwide will be donated to Goodwill Industries who, in turn, will sell the pants earning revenues to fund job training and other career services to prepare people for job success. Locally, donors can drop off gently used jeans at any Central Texas Goodwill store. Call 637.7100 or visit www.austingoodwill.org for a list of donation sites. Each person donating a pair of jeans will receive a special “Join The Sisterhood” bracelet in recognition of their contribution, symbolizing their allegiance to one another – in friendship and philanthropy.

Based on Ann Brashares’ best-selling novel, *The Sisterhood of the Traveling Pants* is about a special summer in the lives of four lifelong friends who are separated for the first time. On a shopping trip, they find a pair of thrift-shop jeans that fits each of them perfectly and decide to use these pants as a way of keeping in touch over the months ahead, each one wearing the jeans for a week to see what luck they bring her before sending them on to the next. Though miles apart, the four friends still experience life, love and loss together in a summer they’ll never forget.

Alcon Entertainment presents *The Sisterhood of the Traveling Pants*, opening nationwide June 1, 2005. The film will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. It is rated PG by the MPAA for “thematic elements, some sensuality and language.”

Edgar J. Helms, a Methodist minister, founded Goodwill Industries in 1902 in Boston. Helms collected used household goods and clothing in wealthier areas of the city, then trained and hired people to repair and sell the used goods. The system worked, and the Goodwill philosophy of “a hand up, not a hand out” was born. Today, Goodwill Industries is a \$2.4 billion international network of 207 independent, community-based nonprofit organizations serving more than 700,000 people in the U.S. Canada and 22 other countries.

Locally, Goodwill Industries of Central Texas Inc. (GICT) is a private, nonprofit, 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue raised through the sale of donated goods is used to fund more than 20 job-training and employment programs for Central Texans with disabilities and other disadvantaging conditions. In 2004, GICT worked with 7,924 different individuals, providing them with 12,432 workforce development services – helping them to find meaningful employment and start new lives of independence.

Sisterhood of the Traveling Pants – Add One

Visit www.sisterhoodofthetravelingpants.com or www.goodwill.org for more information.
www.sisterhoodofthetravelingpants.com / AOL Keyword: Sisterhood of the Traveling Pants

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