

FOR IMMEDIATE RELEASE  
October 11, 2010



## A Ghoulishly—Rad Halloween Benefit for a Great Cause *GOODWILL TO HOST THE FOURTH-ANNUAL GHOULLWILL BALL AT THE DRISKILL HOTEL*

**Who:** Goodwill Industries of Central Texas

**What:** Goodwill is hosting the premiere Halloween party – the fourth annual Ghoullwill Ball. Held inside the most haunted place in Austin, The Driskill Hotel, the evening will feature fun musical performances from local '80s cover band The Newsboyz. Other "spooky" entertainment will include a costume contest with prizes, a silent auction, tarot card reader, body painters, photo booths, '80s-inspired arcade and more. Guests will be dancing and socializing with friends all night long while enjoying free food and an open bar.



This year's theme is "The '80s Resurrected," and party goers are invited to bring back their favorite outfit from the '80s, be scary--or just plain weird! All proceeds will benefit Goodwill's job training and employment programs for people with barriers to employment.

For more information and to purchase tickets, visit [www.ghoullwillball.org](http://www.ghoullwillball.org) or call 512.637.7100.

**When:** Friday, October 29 from 7:30 p.m. – 11:30 p.m.

**Where:** The Driskill Hotel—The most haunted hotel in Austin!  
604 Brazos Street  
Austin, Texas 78701

**Cost:** \$125 per ticket (\$75 is tax deductible for individual tickets)  
Group discount of \$100 per ticket if you buy 6 or more at once (\$50 is tax-deductible at group rate)

**About Goodwill:** Goodwill Industries of Central Texas is a non-profit 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue generated through the sale of donated goods is used to fund job training and employment programs for Central Texans. For more information about Goodwill Industries of Central Texas, visit [www.austingoodwill.org](http://www.austingoodwill.org).

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