



Goodwill Relocates and Expands Store in Round Rock

Family Fun and Affordable Shopping at Grand Opening Celebration on February 13

Round Rock, TX – Goodwill Industries Of Central Texas proudly announces the Grand Opening of its new Round Rock Retail Store with festivities on February 13 at 150 West Palm Valley Blvd. The new location will provide the community with a larger, more convenient location to donate and shop as well as support Goodwill's mission of providing job services for Central Texans with barriers.

Central Texas residents are invited to attend a ribbon cutting ceremony at the new location at 8:45 a.m. Round Rock City Council members Kris Whitfield and John Moman, along with Goodwill President and CEO Gerald Davis, will be speaking to help commemorate the new location.

"Opening a new store is great for the community," said Gerald Davis, President and CEO of Goodwill. "This new location is more accessible for our donors and shoppers, which will translate into more revenue to support our mission. Finding a job in the current economic environment is challenging, and for a person with a disability or other barrier, it can be even more difficult."

This family-friendly celebration will include face painters, balloon artists, special guest Kendall from the CW-Austin television and radio promotions from Mix 94.7. There will be prize giveaways throughout the day including a free gift for the first 100 people in line, gift cards, bowling from Mel's Lonestar Lanes and a computer from the Goodwill Computer Works store. The Grand Opening celebration will also include food from Rudy's Country Store and Bar-B-Q and Chick-fil-A.

The old Round Rock location at 2120 North Mays will be closed with the opening of the new location. The revenue generated from the sale of donated goods benefits Goodwill's mission of providing job services and training that help Central Texans find jobs in the community.

In 2009, Goodwill helped serve over 13,000 Central Texans, up from 10,000 in the previous year. The opening of this larger location will allow Goodwill to better fund their job services by generating additional revenue from donation and shopping dollars. Goodwill assists community members become more self-sufficient by providing job services and training such as resume writing, interview skills and case management to people with disabilities or other barriers to employment. Barriers include advanced age, lack of education or work experience, criminal background and other mental or physical disabilities. With the success of this new store, Goodwill hopes to open a job help center that will give Round Rock and the surrounding community members a more convenient location to gain access to Goodwill's services.

About Goodwill Industries of Central Texas:

Goodwill Industries of Central Texas is a non-profit 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue generated through the sale of donated goods is used to fund job training and employment programs for Central Texans. For more information about Goodwill Industries of Central Texas, go to www.austingoodwill.org.

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