



Goodwill Opens First Store in Fredericksburg

New Store Helps Fund Goodwill's Mission of Helping People Find Jobs in Community

WHAT: Austin Goodwill will be celebrating the opening of its first retail store in Fredericksburg, Texas with a family-friendly event on Saturday, April 16 at 1420 East Main Street, beginning at 8:45 a.m. The new retail store will provide the community with a convenient location to donate and shop while supporting Goodwill's mission of providing job services that help people with disabilities and other barriers find employment.

"The Fredericksburg community has been very welcoming to us, and we are excited to be opening a store in this community," said Goodwill President and CEO Jerry Davis. "We cover a broad region in Central Texas and this new store will be our furthest west, to date."

Area residents are invited to attend a ribbon cutting ceremony at the new location at 8:45 a.m. with Mayor Tom Musselman, City Councilmember Bjorn Kirchorfer, City representatives, Goodwill board members, executives and staff to commemorate the new location.

After the ribbon cutting ceremony, shoppers can enjoy participating in spring activities throughout the day, including having their picture taken with the Easter bunny, creating holiday crafts and more. The day will also feature radio promotions from Texas Rebel Radio, food, drinks, and entertainment from face painters and balloon artists. Attendees and shoppers will be able to register to win great prizes, and the first 100 people in line will receive a free gift.

Since 2008, Goodwill has entered several small communities surrounding Austin, from San Marcos and Bastrop to Georgetown. This new retail store in the Fredericksburg community will offer more jobs for local residents as well as a place to donate gently used items, including computers, cars, clothing and household items. Donations are processed and sold in Goodwill's stores, with the revenue generated funding Goodwill's mission that helps youth and adults find jobs.

WHEN: Saturday, April 16
8:45 a.m. (Grand Opening and Ribbon Cutting Ceremony)

WHERE: Goodwill in Fredericksburg (Just across the street from Walmart)
1420 East Main Street, Suite 700
Fredericksburg, TX 78624
Entertainment Schedule available at www.austingoodwill.org

About Goodwill Industries of Central Texas:

Goodwill Industries of Central Texas is a non-profit 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue generated through the sale of donated goods is used to fund job training and employment programs for Central Texans. For more information about Goodwill Industries of Central Texas, go to www.austingoodwill.org.

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