

FOR IMMEDIATE RELEASE
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MAKE A RESOLUTION THAT WILL STRENGTHEN THE COMMUNITY

CHARITABLE GIVING WITH GOODWILL IS AN EASY AND REWARDING WAY TO BRING IN THE NEW YEAR

Who: Goodwill Industries of Central Texas

What: Goodwill invites Central Texans to take a look at their list of resolutions for the year and consider adding a resolution they can feel really good about—philanthropy.

Making a commitment to philanthropy—whether through the act of volunteering, attending a charitable event, donating money, goods, or services—is an easy and rewarding way to bring in the New Year.

“Philanthropy has the power to strengthen the community, and, it is the driving force behind Goodwill’s mission of helping youth and adults find, obtain and retain employment in Central Texas,” said Gerald Davis, President and CEO of Goodwill. “It is through the generous support of this community that we were able to help 5 people each day get a job in 2010.”

Goodwill’s job programs help individuals with disabilities and other obstacles to employment find jobs. Providing a hand-up, not a hand-out to the community, employment helps to provide a long-term, sustainable solution to poverty, resulting ultimately in stronger families and a stronger community.

Goodwill makes donating easy, with more than 30 stores and attended donation locations throughout Central Texas that offer friendly staff to help with unloading and tax-deductable receipts. During operating hours, these locations accept all types of donations, including money, computers, vehicles, house wares and clothing. Revenue generated from the sale of goods donations in retail stores help to fund Goodwill’s mission of providing job-related services to people with barriers to employment.

Where: To find the Goodwill retail store or attended donation site nearest you, to make a donation online, or to learn about volunteer opportunities, visit www.AustinGoodwill.org or call 512.637.7100.

About Goodwill: Goodwill Industries of Central Texas is a non-profit 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue generated through the sale of donated goods is used to fund job training and employment programs for Central Texans. For more information about Goodwill Industries of Central Texas, visit www.austingoodwill.org.

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