

FOR IMMEDIATE RELEASE
July 13, 2011



Goodwill Opens Retail Store in Westbank

Goodwill Westbank Honors the Community's Support of Our Mission

WHAT: Goodwill Industries of Central Texas celebrates the opening of its new retail store in Rollingwood, Texas this Friday, July 15 at 2814 Bee Cave Road Suite C, with a ribbon cutting ceremony at 8:45 a.m.

For over 9 years, Goodwill Westbank has received donations from the community and witnessed its growth. Goodwill welcomed the opportunity to expand from an attended donation center into a 1,200 square foot retail store thanks to the outstanding support from the community. With this opening, Goodwill will give back to a neighborhood that has done so much to support our mission of providing job services for people with barriers to employment.

Area residents are invited to attend a ribbon cutting ceremony at the Goodwill Westbank at 8:45 a.m. along with Bill Hamilton, Mayor of Rollingwood, Jerry Davis, CEO of Goodwill Industries of Central Texas, and various Goodwill executives and staff.

The newly-built location will be the neighborhood's first full Goodwill retail store, and will serve area residents with an alternative shopping experience for vintage clothing, gently used goods, books and much more.

The revenue generated from the sale of donated items in all of Goodwill's locations in Central Texas benefits the mission of providing job training services to people with barriers.

There will be complimentary gifts for the first 100 shoppers, to show appreciation for their support.

WHEN: Friday, July 15
8:45 a.m. (Grand Opening and Ribbon Cutting Ceremony)

WHERE: Goodwill Westbank, in Rollingwood
2814 Bee Cave Road Suite C
Austin, TX 78746

About Goodwill Industries of Central Texas:

Goodwill Industries of Central Texas is a non-profit 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue generated through the sale of donated goods is used to fund job training and employment programs for Central Texans. For more information about Goodwill Industries of Central Texas, go to www.austingoodwill.org.

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